



10 **TEN**
YEARS
OF 

SPRING 2020

WORDS BY GARRETT LEIGHT

It's hard to believe that it's been a little over ten years since I began dreaming up Garrett Leight California Optical. From the beginning, it's been all about the frames and the people. Through my store that I opened on Abbot Kinney in 2009, I met so many incredible and inspirational Venice locals who became my friends, family, and a part of the GLCO history, DNA, and aesthetic.

The brand experience started with an incredible archive of vintage frames that I was collecting and selling, as well as the vintage eyewear that my customers would bring in to the store and share with me daily. I remember being obsessed with them — scouring the internet for images, and subsequently drawing inspiration from American icons like Hunter S. Thompson and Arthur Miller. It all fit in almost serendipitously with this whole vintage revival happening at the time, which was probably a byproduct of the recession.

In any case, my customers were seeking thin acetate frames and timeless classics like those worn by style icons throughout the decades that were hard to find. So I took that design direction to create my first collection. I remember drawing up the first designs

and my first trip to the factory to submit them. The highlight of the experience was receiving the first samples and having this perfect audience to test them on for fit and styling. It was almost unfair how perfectly the frames complemented my customers, and quite surreal.

It was only natural to parlay this creative collaboration into the vision of the brand. To this day, my customers continue to be the inspiration for both my designs and my brand. Garrett Leight California Optical is a truly authentic representation of the one-of-a-kind individuals in my community — what they wear, what they read, what they create, and what inspires them. For our ten-year anniversary I wanted to pay homage to them, as they are the foundation of our brand today. The collection itself takes a look at some of our best selling styles from our first collection and adds a subtle modern twist to them. These pages are filled with the individuals who have helped bring those designs to life over the past decade. Besides our founding year, 2020 marks the most instrumental year in our existence as it presents the opportunity to actually reflect on who we are and how we got here.



FRUIT
Fruit and juice advertisement with images of oranges and a bottle of Fajiro.

Fruit and juice advertisement with images of sliced fruit and a bottle of Fajiro.



VENICE MASSAGE
BODY Massage FOOT Massage

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MASSAGE

MASSAGE

HISTORY IS MYTH



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HENNA TATTOOS
2 FOR \$10

VENICE
Sidewalk Market

Los Angeles

I  **VENICE**

ATM



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SUN



BROOKS X



One of our best-selling designs from our first-ever collection, the Brooks is back in honor of our 10th anniversary. Redesigned with a thicker acetate construction and a new plaque inspired by the GLCO logo, its classic facade is infused with a hint of bookish charm.

EYE 48 BRIDGE 24 TEMPLE 145



Butterscotch/Pure Green
2083-48-BT/PGN



Champagne/Blue Smoke
2083-48-CH/BS



Kodiak Tortoise/Pure G15
2083-48-KOT/PG15



LLG/Pure G15
2083-48-LLG/PG15



Matte Brandy Tortoise
2083-48-MBRT/PBN



Matte Black/Pure Grey
2083-48-MBK/PGY





HAMPTON X



To commemorate our 10th anniversary, we redesigned our first—and best-selling—frame from our original collection 10 years ago. With a thicker acetate construction, glass lenses, and a special plaque inspired by the GLCO logo, it's a bold, statement-making silhouette.

EYE 46 BRIDGE 24 TEMPLE 145



LLG/Pure G15
2082-46-LLG/PG15



Matte Black/Pure Grey
2082-46-MBK/PGY



Matte Brandy Tortoise/Pure G15
2082-46-MBRT/PG15



Pure Glass/Pure Green
2082-46-PG/PGN



Sea Grey/Blue Smoke
2082-46-SGY/BS



Honey Amber Tortoise/Pure Maple
2082-46-HAT/PMP





ROBSON



Our longstanding optical favorite is now available as a sunglass. This iconic P3 shape, modified with a distinctive angled top rim, features thin metal construction for a featherweight silhouette.

EYE 48 BRIDGE 23 TEMPLE 145



Brushed Gold-Brown Marble Tortoise/Semi-Flat Oak
4042-48-BG-BMRT/SFO



Gold-Black/Semi-Flat Green
4042-48-G-BK/SFGRN



Gold-Blonde Shell/Semi-Flat Olive Gradient
4042-48-G-BSH/SFOG



Rose Gold-Nude/Semi-Flat Bordeaux
4042-48-RG-NU/SFBOR





CLARK



A favorite optical design, Clark is now available in sunglass form. Balanced proportions, keyhole bridge, and slim temples—it's back to basics at its finest.

EYE 49 BRIDGE 22 TEMPLE 145



Demi Blonde/Semi-Flat Pure Green
2049-49-DB/SFPGN



Kodiak Tortoise/Semi-Flat Pure Brown
2049-49-KOT/SFPBN



Matte Black/Semi-Flat Pure G15
2049-49-MBK/SFPG15



Pure Glass/Semi-Flat Blue Smoke
2049-49-PG/SFBS





MARIAN



Subtle, playful details make the Marian a wardrobe standout. An oversize frame featuring gradient lenses adds feminine allure to the round silhouette, which is adorned minimally with GLCO's signature rivets and temple.

EYE 50 BRIDGE 22 TEMPLE 145



Shadow Drift/Semi-Flat Smokey Gradient
2057-50-SHD/SFSMKYG



Dark Tortoise/Semi-Flat Olive Gradient
2057-50-DKT/SFOG



Michelle/Semi-Flat Brunette Gradient
2057-50-MI/SFBRNTG



Shadow Drift/Semi-Flat Smokey Gradient
2057-50-B/SFCOBG



OPTICAL



HAMPTON X



To commemorate our 10th anniversary, we redesigned our first—and best-selling—frame from our original collection 10 years ago. With a thicker acetate construction, glass lenses, and a special plaque inspired by the GLCO logo, it's a bold, statement-making silhouette.

EYE 46 BRIDGE 24 TEMPLE 145



Black Glass
1082-46-BLGL



Matte Brandy Tortoise
1082-46-MBRT



Nude
1082-46-NU



Olive
1082-46-OLV



Tuscan Tortoise
1082-46-TUT





MARIAN



Subtle, playful details make the Marian a wardrobe standout. An oversize frame with a feminine, round silhouette, it is adorned minimally with GLCO's signature rivets and temple.

EYE 47 BRIDGE 20 TEMPLE 145



Dark Tortoise
1057-47-DKT



Demi Blonde
1057-47-DB



Heritage Tortoise
1057-47-HGT



Pink Crystal
1057-47-PCY





NAPLES



With rich materials and a bold silhouette, the Naples frame infuses a modern design with vintage sensibility. Palm leaf plaques embellish the exaggerated endpieces for a look that's equal parts minimal and striking.

EYE 46 BRIDGE 23 TEMPLE 145



Black
1084-46-BK



Khaki Tortoise
1084-46-KHT



Matte Brandy Tortoise
1084-46-MBRT



Nude
1084-46-NU





CLARK



The classic Clark features a squared silhouette with soft curves for a flattering shape and a thin acetate construction for comfortable all-day wear.

EYE 47/45 BRIDGE 22 TEMPLE 145



Matte Black
1049-45-MBK
1049-47-MBK



Demi Blonde
1049-47-DB



G.I. Tortoise Laminated
1049-47-MBRT



Matte Brandy Tortoise
1049-47-MBTL



Pure Glass
1049-47-PG





GLENCOE



The understated Glencoe frame would befit the unassuming, but incredibly stylish, denizens of its namesake neighborhood. Rounded with a defined keyhole bridge and slim temples, the beauty is in the details.

EYE 44 BRIDGE 23 TEMPLE 145



Demi Blonde
1069-44-DB



Matte Black
1069-44-MBK



Olive Tortoise
1069-44-OT



Pure Glass
1069-44-PG



Red Tortoise
1069-44-RT





THANK YOU

For inquiries, contact Jamie Katz
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